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**UNIDEN FIRST TO OFFER SUPERIOR TECHNOLOGY AT A LOWER PRICE WITH
5.8GHZ ANALOG CORDLESS PHONES**

Customers Benefit From Affordable, 5.8GHz Technology

FORT WORTH, Texas, September 22, 2003 – Uniden America Corporation today announced the addition of an analog series to its popular line of 5.8GHz cordless phones. With Uniden’s new 5.8GHz analog phone, consumers will enjoy the advantages of the 5.8GHz frequency, including enhanced clarity and quality, at a lower price point. The 5.8GHz analog series will be available with many of the same user-friendly features as the digital model, including extended range, caller ID and headset compatibility.

“By offering 5.8GHz technology in an analog design, we are pleased to be the first to make 5.8GHz cordless technology available on a broad scale,” said Al Silverberg, President of Uniden America Corporation. “We develop products that meet the diverse needs of our customers. Our 5.8GHz line has been very successful, and now even more consumers will be able to enjoy the benefit of the latest 5.8GHz technology.”

5.8GHz phones allow for less interference and superior audio quality. This new 5.8GHz analog line includes the EXI5160 and the EXAI5180 models. The EXI5160 (Street Retail: \$79) features an extended range, Caller ID/Call Waiting, 30 Caller ID Memory, 10 Memory Dial Locations, Ringer Off Setting, and Voice Mail Waiting Indicator.

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The EXA15180 (Street Retail: \$99) builds upon the base model with a Digital Answering System and New Message Waiting Indicator. Both models are headset compatible and are desk or wall mountable.

The EXI5160 model will be available in October 2003, while the EXA15180 model will be available in December 2003 at mass merchandisers and specialty stores. Additional information is available through the Uniden Web site at www.uniden.com.

About Uniden

Uniden America Corporation, the North American subsidiary of Japan-based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, networking and data products, scanners, FRS/GMRS radios, marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.

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